



JI VI (1) (2021)

JURNAL INDRIA

Jurnal Ilmiah Pendidikan PraSekolah dan Sekolah Awal



<http://journal.umpo.ac.id/index.php/indria/index>

The Role Of The Cadre For Family Development (BKB) In Improving The Competency Of Childhood Mother In Demak



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Article Information

Submitted:
January 2021
Approved:
February 2021
Published:
March 2021

Keywords:

BKB Cadres
Competences
Childhood Mother

Abstrak

Peran orang tua sangat penting dalam perkembangan dan pertumbuhan kemampuan berpikir anak usia dini. Anak usia dini mampu untuk menguasai lebih banyak kata dan memiliki keinginan yang besar untuk memahami segala sesuatu. Kader merupakan sumber daya manusia yang terdapat di dalam kegiatan penyuluhan BKB. Tujuan penelitian ini yaitu untuk mendeskripsikan dan menganalisis peran kader BKB dalam peningkatan kompetensi ibu balita di Kabupaten Demak. Penelitian merupakan penelitian kualitatif. Subject penelitian ini adalah kader BKB di kabupaten Demak. Teknik pengumpulan data melalui observasi, wawancara dan studi dokumen. Teknik analisis data dengan cara mengumpulkan data kemudian mereduksi data, menganalisis kemudian disimpulkan. Hasil penelitian ini menunjukkan bahwa kader BKB mempunya peran yang sangat crucial yaitu sebagai fasilitator dan sebagai motivator. Upaya yang dilakukan kader BKB untuk meningkatkan pengetahuan dan wawasan ibu balita dengan cara membangun komitmen, menumbuhkan motivasi, kemampuan, dan keterampilan, melakukan pembinaan berkelanjutan, melakukan evaluasi dan monitoring.

Abstract

The role of parents is crucial in the development and growth of early childhood thinking skills. Early childhood is able to master more words and have a strong desire to understand everything. Cadres are human resources involved in BKB counseling activities. The purpose of this study is to describe and analyze the role of BKB cadres in improving the competence of mothers under five in Demak Regency. This research is a qualitative research. The subjects of this study were BKB cadres in Demak Regency. Data collection techniques through observation, interviews and document study. Data analysis techniques by collecting data then reducing data, analyzing and then concluding. The results of this study indicate that BKB cadres have a very crucial role, namely as facilitators and as motivators. Efforts made by BKB cadres to increase the knowledge and insight of mothers under five by building commitment, fostering motivation, abilities and skills, conducting continuous coaching, conducting evaluation and monitoring.



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ISSN 2579-7255 (Print)
ISSN 2524-004X (Online)
DOI: <http://dx.doi.org/10.24269/jin.v6n1.2021.pp16-26>

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INTRODUCTION

The formation of quality Human Resources (HR) requires a future generation, namely children who are present in a family. Children are an inseparable part and are the fruit of love from father and mother. Children born with loving care from their father and mother will be able to grow up to be confident and ready to face future challenges. The best parents are not those who like to leave parenting to others. Therefore, creating closeness between parents and children is a very valuable investment. The personality of the parents has an impact on children's development. Parents who get angry easily with their children have a detrimental effect on the emotional well-being of children and the development of their thinking / cognitive abilities. The characteristics of children influence the care they receive.

Mothers of toddlers should have good knowledge about toddler development and knowledge about positive childcare. Children's Character education starts with the family environment. Young mothers should get educated about this because their insights and knowledge about child development and growth are still minimal. They are still confused as to what the proper parenting style is. The role of parents is very important in the development and growth of early childhood thinking skills. Early childhood can master more words and have a strong desire to understand everything. Therefore, at this time, children will become more critical so that children will ask a lot of questions. Children are also able to learn to count, become more active in storytelling, and like to imagine. Mother toddlers can get guidance from BKB cadres in their environment.

The process of growth and development which is the main, essential and positive process. in children, is something important in these children. The first years are an important period for physical growth and development, the development of intelligence, motor and social skills, emotions, runs so fast, that it can be said that the success of the first years largely determines the child's future, if not detected in real. will reduce the quality of human resources in the future. The determining factor for children's development, both physically and mentally, is the role of parents, especially the role of a mother, because mothers are the first educators for children who are born until they are adults. This aims to guide children

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to become human beings who are faithful, devoted, noble, tough, independent, innovative, creative, work ethic, loyal to friends, care for the environment, and so on (Minister of Education, 2011).

BKB is a special activity that manages the development of children through proper parenting based on age groups carried out by several cadres, this BKB is an effort to increase the knowledge, skills, and awareness of mothers and other family members in fostering the development of their toddlers. through physical, motoric, violent, social, emotional, and moral stimuli that take place in the process of interaction between mothers or other family members and children under five. BKB cadres are people who become facilitators in managing the development of children through the correct ash pattern based on age. BKB is a special activity that manages the development of children through proper parenting based on age groups carried out by many cadres, this BKB is an effort to increase the knowledge, skills, and awareness of mothers and other family members in fostering the growth and development of their children through physical, motoric stimulation. , violence, social, emotional, and moral that takes place in the process of interaction between mothers or other family members and children under five.

Cadres are human resources involved in BKB extension activities. Its role is very vital and it is not only providing counseling, but all the problems faced by BKB cadre's participants must be mastered without exception. Cadres are required to master so that the implementation of BKB is effective and does not face obstacles. The role of BKB cadres is very high in increasing the knowledge and insight of mothers under five about nutrition and child development and good parenting patterns.

The purpose of the BKB is to increase the knowledge, skills, awareness, and attitudes of parents and family members to prepare educators for children aged 0 to under 5 years of age to develop the intelligence of children under five. The direct targets of the BKB are families with children aged 0 to 5 years, while the indirect targets are community leaders, religious leaders, teachers, youth leaders, and cadres. The benefits of BKB for children are growing and developing as children who are devout to God Almighty, have a noble personality, grow and develop

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optimally. Technically, this BKB program is handled by cadres of trainers from their respective regions.

LITERATURE REVIEWS

Mothers with good parenting tend to have children with good nutritional status, and vice versa, mothers with less nutritional care tend to have children with less nutritional status (Virdani, 2012).

Parents can support their children by providing stimuli to do many activities, such as singing, storytelling, and teaching alphabets or numbers. These activities will certainly further support children's development (Sipayung, 2012). Mothers usually have more influence and opportunities to support the child's development. This is because the main role of the father to earn a living causes the time he has for the child to be more limited. Therefore, the role of mothers is very important to maintain the quality of parent-child interactions. Most of the decisions related to household affairs are made by mothers. However, at an early age, children usually recognize the father figure as someone who will invite them to go to fun places and playmates, but this role will be carried out by the mother if the father is unable to work (Sipayung, 2012).

There is a significant relationship between the level of maternal knowledge about nutrition and the behavior of toddler parenting (Taufiqurrahman, 2013). Parents' knowledge which is based on good knowledge of children's nutrition and parenting for their children will pay attention to the behavior of fulfilling nutritional needs and providing care for children in their daily lives. The high level of knowledge from parents will have a positive effect on parenting behavior. Knowledge can encourage parents to provide adequate parenting for their children in the process of optimal growth and development (Sediaoetama, 2008).

According to Hibana in (Ariesta, 2011: 6), "cadres are selected based on the assessment of the local community". The duties of BKB cadres are providing counseling, observing development, providing services, and motivating parents to refer to children who have developmental problems. Therefore, cadres are the main

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key for driving the implementation of activities in the area who are smart, appear, and healthy, have a strong personality (Nida, 2013).

METHODS

This research method is qualitative research. This study aims to describe and analyze how the role of BKB cadres in increasing the knowledge and insight of mothers under five. This research was conducted in the Demak district. The object in this study was the BKB cadres in Demak district with 20 BKB cadres who were randomly selected. Data collection techniques in this study using observation, interviews, document study to BKB cadres. Data analysis techniques in this research are collecting data, analyzing data, reducing data, and making conclusions. Indicator questions in this study are related to 1) How is the role of BKB cadres in increasing knowledge and insight of mothers under five?, 2) What efforts do BKB cadres do in increasing knowledge and insight of mothers under five?

RESULT AND DISCUSSION

Children need a good parenting pattern (Soetjningsih, 2012). The results of this study are in line with research by Rakhmawati and Panunggal (2014) showing that there is a significant relationship between maternal attitudes and feeding behavior of children under five, as well as research. Thorslund et al (2014) show that there is a significant relationship between maternal attitudes and childcare. Attitude is a feeling of support or partiality or feelings of not supporting an object in this research which is meant by parenting. Attitudes are evaluative and are values that are adopted so that they are formed in relation to parenting behavior. Attitudes are positive or negative feelings that are always prepared, studied, and regulated through experiences that have a special influence on the mother's response to parenting. Attitude is not an action or activity, but a predisposing factor for behavior.

BKB is a society activities that aims to improve the knowledge, attitudes, and behavior, and skills of families/parents in the care and development of children.

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The role of parents in the care and development of children from an early age (0-5 years) or the golden period is crucial and strategic in an effort to prepare the quality of human resources in the future (Hastasari & Perwita, 2014). According to Hibana in (Ariesta, 2011: 6), cadres are selected based on the assessment of the local community. The duties of BKB cadres are providing counseling, observing development, providing services, and motivating parents to refer to children who have developmental problems. Therefore, cadres are the main key for driving the implementation of activities in the area.

In the community, there are various activities that provide services for basic children's needs (which include education, basic health services, immunization, supplementary food, etc.) such as Integrated Service Posts (Posyandu), Family Development for Toddlers (BKB), Child Care Centers (TPA) Early Childhood Education (PAUD), play groups, and others. However, the provision of services for early childhood is still sectoral, partial, and not well integrated. The services provided should synergize with each other and be able to meet the basic needs of children as a whole both in terms of care, education, and nurture so that children grow and develop optimally.

A cadre in his role as executor of activities plays a role in preparing all that is needed in the activity process. This preparation includes site preparation, extension media, and educational game tools (APE). Before the activity begins, cadres coordinate with field officers and other cadres to discuss the material to be delivered at the meeting. As activity implementers, cadres carry out their roles from the opening activities, core activities, and closing activities. In the implementation of BKB activities, cadres are one of the keys to driving the implementation of activities. In BKB activities, cadres also act as instructors in charge of providing counseling to parents of toddlers regarding their child's growth and development. Extension in a general sense means social science that studies systems and changes in individuals and communities in order to create changes that are more in line with what is expected. The extension is a process of social, economic, and political change to empower and strengthen the abilities of all stakeholders, through participatory joint learning processes, so that behavior changes occur in individuals

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and communities to manage activities that are more productive and efficient, for the realization of a good life, and getting prosperous in a sustainable manner.

The roles of BKB cadres in increasing the knowledge and insight of mothers under five are as follows:

1. Role as a facilitator

BKB cadres Function to coordinate the existing resources in the BKB group. BKB cadres guide mothers of toddlers in the learning process about child development and good care. They transfer knowledge to increase the insight of mothers under five. The facilitator stimulates the improvement of the skills of mothers under five. As a facilitator, the BKB cadres organize, mobilize, direct the mothers of toddlers so that they can increase their knowledge and insight. BKB cadres are agents of behavior change and assist and assist mothers of toddlers. BKB cadres provide materials related to child development and parenting

2. Role as a motivator

BKB cadres motivate mothers of toddlers to support during the mentoring process in learning about child development and care. High motivation means that mothers under five are diligent and active in participating in Posyandu activities every month so that their children's development and health can be well monitored.

The efforts of the BKB cadres in increasing the knowledge and insight of mothers under five.

1. Build commitment

BKB cadres always instill the understanding and commitment of mothers under five to provide appropriate and appropriate care for toddlers. a mother should have a firm commitment to what she chooses. Always try to add insight and knowledge about child development. They can ask BKB cadres or get information from digital media with clear and reliable sources. Mother of toddlers is not easy to be provoked by things related to child care and development.

2. Growing motivation, abilities, and skills

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BKB cadres motivate mothers of toddlers so they don't experience depression and give up easily when caring for toddlers. BKB cadres provide information related to matters during the care of children under five because many mothers of toddlers experience baby blues and extreme anger because they cannot control their children. They always motivate mothers of toddlers to provide positive care for their children, because with positive care the children will develop well.

3. Conducting continuous coaching

Coaching or mentoring carried out by BKB cadres for mothers of toddlers does not stop at the initial stage. BKB cadres always assist on an ongoing basis with interrelated materials. So, the knowledge provided is not interrupted. Cadres identify the problems and needs of BKB participants. This identification is carried out with the aim that the material presented can be right on target.

4. Conduct evaluation and monitoring

BKB cadres carry out evaluation and monitoring of the development of knowledge and insight of mothers under five. BKB cadres monitor the development of toddler growth and development. If there are growth and development that is not optimal in children under five, the BKB cadres will provide input to the mothers of toddlers about caring for and monitoring the child's growth and development properly and always develop according to the changing needs of the child.

Through the BKB Movement, it is hoped that every family will be able to improve their abilities, especially in fostering their toddlers and pre-school age children so that children grow and develop optimally with a noble, intelligent, and devout personality to God Almighty. BKB material is felt very important to be known by parents or other family members. to carry out its function as the first and foremost educator for their toddlers. By participating in this BKB activity parents of toddlers will better understand the development and characteristics of a certain age and know how to develop and develop optimally (Farihah & Masitowarni, 2013).

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The aims of BKB to improve the knowledge and skills of parents of toddlers so that their toddlers can grow and develop optimally. Therefore, it requires cooperation with various related sectors as well as support from the community, especially cadres who are at the forefront of the success of this program in the field. Given the importance of the role of cadres in government programs, it is only natural that we give appreciation for their struggles. Various breakthroughs and efforts have also continued to be made so that the quality of the BKB program continues to increase, especially by improving the quality of cadres through various training, coaching, coordination activities to integration of BKB, Posyandu and PAUD activities through Taman Posyandu. The result of the formation of BKB for mothers or caregivers who have toddlers feel happy, understand the basic needs of children, how to stimulate children's development (Sukesi, Kurniawati, Puspitasari, 2014). BKB cadres should receive periodic training so that their knowledge and skills can improve and provide knowledge that is always new following the times and is useful for mothers of toddlers.

CONCLUSION

Through the BKB Movement, it is hoped that every family will be able to improve their abilities, especially in fostering their toddlers and pre-school age children so that children grow and develop optimally with a noble, intelligent, and devout personality to God Almighty. BKB material is felt crucial to be known by parents or other family members. in order to carry out its function as the first educator for their toddlers. By participating in this BKB activity, parents of toddlers will better understand the development and characteristics of a certain age and know how to build and develop optimally (Farihah & Masitowarni, 2013)

ACKNOWLEDGEMENT

The researcher greatest appreciation also goes to all participant in this research, supervision, and crucial contribution in the improvement of the result of this research.

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